



*Pioneering Socioeconomic Solutions
& Development*

Module Code: IE-02A

**Module Title: Observation & Opportunity Discovery
Methodologies**

Faculty: Postgraduate Inspiration Economy

Level: 9 Semester: One

Credits: 10

First year of presentation: 2023

Administering Faculty: TBA

Pre-requisite or co-requisite modules: IE-01

1.0 Allocation of study and teaching hours

Student hours allocation	Student Hours	Staff hours
Lectures (Taking Discussion Notes, Participation in Visits and Active Contribution)	10	50
Practical classes/ Presentations/ Inspiration Labs (Module Project & Presentation)	35	20
Self-directed study, Set reading etc. (Student case studies)	15	
Assignments – preparation and writing	15	10
Examination (Open Book) – Assessment	25	20
TOTAL	100	100

2.0 Brief description of aims and content

The module focus on building the capacity for Observation & Opportunity Discovery Methodologies through development of students' understanding of doctrinal and empirical approaches during the resilience labs. The way data collection methodology is designed to enhance the capacity of the students in discovering hidden or untapped opportunities in relevance to unexploited risks, conflicts, challenges are discussed. The students are challenged to develop the suitable observations as per the type of data collection situations that lead to effective choices and overall effectiveness in the outcome. The module is considered unique in the way observation are used during field experimentations to build community readiness towards tolerance and enhancing the perspectives of holistic approaches towards contemporary and future issues.

3.0 Learning Outcomes

- ✓ Critically review the types of Observations in data collection that lead to discovery of hidden and untapped solutions.
- ✓ Appreciate the advanced techniques in observation in resilience labs that help to exploit different opportunities that might come from risks and conflicts.
- ✓ Review ways of associating reflexivity methodologies during the early stages of observations that would lead to effective sustainable Inspiration and Resilience Economies models.



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- ✓ Illustrate how the observations and the opportunities depend on the different condition of the field and they play in the final outcome of socio-economic change.

4.0 Cognitive/Intellectual skills/Application of Knowledge

Having successfully completed all the modules of resilience economy, students should be able to:

- ✓ see opportunities inside contemporary and future challenges, using lots of positive psychology techniques;
- ✓ Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas.
- ✓ Specialise in eliminating poverty, improving equality, and empower the vulnerable.
- ✓ Work on creating participatory community programs in collaboration with government and NGOs.
- ✓ Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts.
- ✓ Work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.

5.0 GENERAL TRANSFERABLE SKILLS

Having successfully completed all the modules of Resilience economy programme, students should be able to:

- ✓ Identify, or exploit opportunities around the problem and then to analyse them to develop short- and long-term solutions.
- ✓ Be Unique in research, and creativity, besides can work with diversified teams.
- ✓ Demonstrate profound knowledge in the field of Resilience Economy and its related practice while applying its relevant theoretical and practical frameworks.
- ✓ To synthesise and critically evaluate with empathy challenges, problems, ideas, opportunities and observations from multiple sources and from different perspectives, i.e. with holistic thinking, in order to develop coherent and evidence-based arguments.
- ✓ Creatively and systematically address complex socioeconomic issues and develop practical and innovative solutions.

6.0 Indicative Content

- ✓ Review of the methods of Observation that have unique Socio-Economic influence
- ✓ Reviewing Structured and Unstructured Observations that lead to untapped Solutions
- ✓ Experimenting with Focused Advanced techniques of Observations and field data collection
- ✓ Role of Observation in contemporary and future problems solving opportunities



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- ✓ Realising the types of untapped opportunities and how the outcome should be community-driven

7.0 Learning and Teaching Strategy

<i>Month</i>	<i>Date</i>	<i>Topics covered</i>	<i>CILOs</i>	<i>Teaching Method</i>	<i>Assessment</i>
1	Sep	Review of the methods of Observation that have unique Socio-Economic influence	1,2	Lecture/ Discussion	Active Participation
2	Oct	Reviewing Structured and Unstructured Observations that lead to untapped Solutions	1,2,3	Lecture/ Students Presentations & Discussion	Assignment #1
3	Nov	Experimenting with Focused Advanced techniques of Observations and field data collection	2,3,4	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Module Project
4	Dec	Role of Observation in contemporary and future problems solving opportunities	3,4,5,6	Research Analysis Application	Research & Active Participation
5	Jan	Realising the types of untapped opportunities and how the outcome should be community-driven	2	Lecture/ Students Presentations, Discussion	Project Continuation
Jan			Open Book Exam		

8.0 Assessment Strategy

- Taking Discussion Notes,
- Participation in Visits and Active Contribution
- Assignments
- Students Case Studies
- Module Project & Presentation
- Final (Open Book Exam)

9.0 Assessment Pattern

Components	Weighting (%)	Learning objectives covered
In-module assessment:	40%	
Taking Discussion Notes, Participation in Visits and Active Contribution		1,2,3,4,5,6
Assignments		



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Students Case Studies		
Final assessment:	60%	
Module Project & Presentation	35%	
Final Assessment (Open Book Exam)	25%	1,2,3,4,5

10.0 Strategy for feedback and student support during module

Each Presentation is marked, marks post on the module Web on the University Postgraduate Online Campus Platform, with immediate feedback (direct contact with the student or contact through the online modules platform); Specimen examination papers and solutions available.

11.0 Indicative Resources

Besides the international references in the relevance to the module, the following are the IIEP published research:

Book of Reference No 1

Buheji, M. (2018) Re-Inventing Our Lives, A Handbook for Socio-Economic “Problem-Solving”, AuthorHouse, UK.

Book of Reference No 2

Buheji, M (2016) Handbook of Inspiration Economy. Bookboon, London, UK. ISBN: 978-87-403-1318-5.

Book of Reference No 3

Buheji, M and Ahmed, D (2017) Breaking the Shield - Introduction to Inspiration Engineering (English) Archway Publishing –USA, ISBN- 978-1480848061.

Book of Reference No 4

Buheji, M; Ahmed, D (2020) ‘Covid-19 The Untapped Solutions’ Westwood Books Publishing LLC, USA. (Published in Sep 2020) ISBN- 978-1-64803-377-3

Book of Reference No 5

Buheji, M; Ahmed, D (2020) ‘Covid-19 The Untapped Solutions’-Part 2, Westwood Books Publishing LLC, USA. (Published in Feb 2021)

Book of Reference No 6

Buheji, M; Ahmed, Dunya (2020) The First Fifty – a Book of 50 (unexplored) Opportunities & Solutions Dealing with the COVID-19 Pandemic Crises. Researchgate Self-Publish, ISBN- 978-1-8383554-0-1

Paper References

1. Buheji, M and Ahmed, D (2020) Foresight of Coronavirus (COVID-19) Opportunities for a Better World, American Journal of Economics; 10(2): 97-108.
2. Buheji, M and Ahmed, D (2021) Notes from Living as A Close Carer with an Elderly Parent- Case Study and Observations. International Journal of Management (IJM), Volume 12, Issue 6, June 2021, pp. 131-143,
3. Ahmed, D and Buheji, M (2018) Reflexivity in Applying “Inspiration Economy” Research: Changing the Game to Make the Research Groups “Researchers”,



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International Journal of Qualitative Methods Volume 17: 1–8, SAGE Publications.

12.0 Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this module in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.